

## Cancer research marathon walk in Manchester

Our work with Cancer Research UK comprised an illuminated overnight 26-mile marathon walk for 7,500 people. The marathon started at 10PM at Manchester Central (G-MEX) and went on till the next morning.

- 35 X CORE Lighting POINTS30 in combination with Battery IP64 & IP65 outdoor units were used to light up key points during the marathon walk. The colours were set to magenta and blue – Cancer Research UK's colour scheme.



## About Cancer Research UK

Cancer Research UK was formed in 2002 and is the world's largest Independent cancer research charity. It is a charity that focusses on research and awareness. Cancer Research UK's vision is: *'to bring forward the day when all cancers are cured'*.

In the 1970s, less than a quarter of people with cancer survived. But over the last 40 years, survival has doubled – today half will survive according to Cancer Research UK.

*'Research is our most powerful weapon against cancer. Through our research, we've helped double UK survival rates over the last 40 years.'*

## Why CORE Lighting was used for the marathon

We were able to provide weatherproof, bright, portable, strong coloured, wireless CORE Lighting POINTS30, that were easy to set up before the marathon. The units were transported through a flight case, in which they were charged. Because the units are easily usable it only took a couple of minutes to set them all up. The concerned rest point and first aid centre outside Manchester United FC were fully illuminated during the marathon.

### ✓ SAFE:

- low heat and no cables reduce the risks during the marathon

### ✓ GREEN:

- the LED technology inside the units makes the units more 'green' than traditional lighting

### ✓ ENORMOUS SAVING:

- Through less labour and investment costs.

### ✓ USER FRIENDLY AND EFFICIENT:

- Easy to setup

### ✓ LONG LASTING BATTERY:

- Light tubes were still operational after 17 hours



# Meet us

## Any venue, any occasion

We have been manufacturing, designing and innovating CORE Lighting products for over 10 years now.

All of our products are fully weatherproof and battery powered. Our wide range of products are all quick and easy to setup and offer a vast amount of LED Lighting for any venue and any occasion.

*Whether you are looking to add ambience to a momentous event or light up a stately home, CORE Lighting has the right wireless LED battery powered spotlight, floodlight or uplighter for you.*

### CORE Lighting Limited

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### Previous projects where CORE Lighting was used.

